

2nd International Siron[®] Financial Solutions User Group
Siron[®] is (y)our success

- **HEAR** how financial crime threats have reshaped and how you can detect and prevent these new scenarios
- **INFORM** yourself about the latest developments of TONBELLER to ensure compliance with e.g. Know-your-customer-, Anti-Fraud-policies
- **BENEFIT** from the practical advices and fresh Anti-Money Laundering / Anti-Fraud project ideas provided by Siron[®] Experts and users from all over the globe



Berlin | 30. September & 01. October 2010

Online www.tonbeller.com/International/usergroup2010/

Dear Users,

welcome to Berlin, a city whose rich tradition of innovation makes this the perfect place for us to explore winning trends in Anti-Money Laundering, Counter-Terrorism and Anti-Fraud and meet up with industry peers from around the world.

TONBELLER is delighted to invite you to the 2nd International Siron®Financial Solutions User Group on 30th September and 01st October at the Hollywood Media Hotel Berlin.

The International Siron®Financial Solutions User Group brings together customers from all over the world to discuss latest trends on combating financial crime, learn about new solution offerings and recognize how to leverage current investments in compliance technologies.

At this two-day user group, you will have opportunities to discuss the obstacles AML/compliance officers face and how to overcome them. I am confident you will leave with a wealth of fresh perspectives.

Thank you for joining us at the 2nd International User Group.
Enjoy the experience.



Torsten Mayer
Board Member



*Impressions 1st International
User Group 2009, Vienna*



Program (Thursday 30. September 2010)

11:30 - 12:15 Registration and Networking Lunch

	International Focus	Regional Focus (Germany–Switzerland–Austria)
12:15 - 12:30	Opening Remarks	Begrüßung durch den Vorstand
12:30 - 13:30	Siron®Financial Solutions Roadmap 2010/2011	Siron®Financial Solutions Roadmap 2010/2011
13:30 - 14:00	Workshop: Understanding our customers' current and future business requirements for fighting financial crime	Workshop: Ermittlung der aktuellen und zukünftigen Kundenanforderungen zur Bekämpfung von Finanzkriminalität
14:00 - 14:30	Coffee Break & Networking	
14:30 - 15:00	Keeping current with international AML/CTF Regulations	Aktuelle Trends und Gefahren in der Wirtschaftskriminalität aus Sicht der Forschung
15:00 - 15:30	Tackling Emerging Anti-Money Laundering & Fraud Risks	Betrugsbekämpfung und Gefährdungsanalyse
15:30 - 16:00	Coffee Break & Networking	
16:00 - 16:30	Fine-tuning transaction monitoring processes to ensure maximum efficiency	Case Study: Die zentrale Rolle der Gefährdungsanalyse bei der effektiven Bekämpfung von Geldwäsche und Betrug
16:30 - 17:00	Managing the Politically Exposed Persons (PEP) processes and Risks	Produktpräsentation: Wie Sie Risikoanalyse und Research verheiraten (Siron®RAS & Siron®AML Integration)
17:00	Closing Remarks (Day 1)	

18:30 - 22:30

Evening Networking Program – Boat tour on the Spree

Evening Networking Program (Thursday 30. September 2010) – Boat tour on the Spree

The river “Spree”, the “Landwehr” canal or the picturesque lakes of the “Havel” –there are more objects of interest than you can imagine. Did you know that Berlin has more bridges than Venice? You don’t believe it? Just count them!

At first, the ride goes off to the cradle of Berlin to the Nikolai Quarter in direction to the Watergate “Mühlendamm”. You will pass by the Berlin Cathedral, the “Marstall”, the Nikolai Church, the “Berliner Münze” and the “Haus der Wirtschaft”. At the watergate “Mühlendamm” the boat turns. The ride continues to the governmental district. You will see the “Hackescher Markt”, the Old National Gallery, the Pergamon Museum, the Bode Museum, the “Weidendammer” bridge, the station “Friedrichstrasse”, the ARD TV studio, the House of Parliament “Reichstag”, the Palais of the President of the House of Parliament, the “Banddes Bundes”, the new “Kronprinzen” bridge, the central train station, the Swiss embassy, the Chancellor’s office, the congress hall and the victory column. Subsequent the journey goes back to the “Liebknecht” bridge.

Enjoy a [culinary meal](#) while having a panoramic view over the Spree. The tour through Berlin will take [three hours](#).

We are happy to welcome your partners to the evening event.



Overview

18:30	Bus brings you to the boat
19:00 - 22:00	Boat trip on the Spree with Dinner and Program
22:00 - 22:30	Bus returns you to your hotels



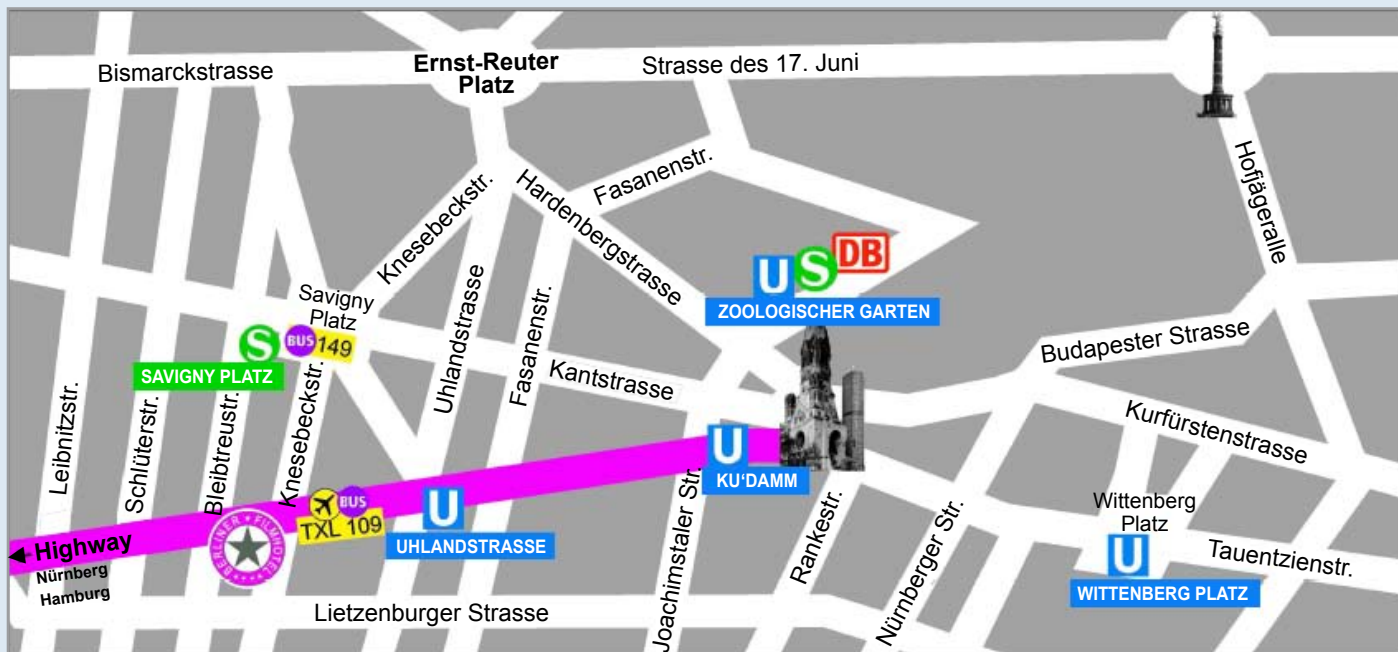
Program (Friday 01. October 2010)

09:30 - 10:00	Registration & Networking Breakfast
10:00 - 11:00	Best Practice in Know your customer (KYC)
11:00 - 12:00	Product Presentation: Optimizing Know-Your-Customer and enhanced due diligenced controls
12:00 - 13:00	Business Lunch & Networking
13:00 - 13:45	Fraud intensive: Identifying red flags & warning signs for fraud
13:45 - 14:15	Product Presentation: Developing a robust and compliant anti-fraud program
14:15 - 14:45	Coffee Break & Networking
14:45 - 15:30	Changing times: The impact of data quality on your research and monitoring
15:30 - 16:15	Case Study: Tackling AML/CTF examinations: From start to finish and beyond
16:15 - 16:30	Q & A and Closing Remarks (Day 2)
16:30	End of user group

Please note that the agenda is subject to change



Venue



Hollywood Media Hotel Kurfürstendamm

Kurfürstendamm 202
10719 Berlin

Germany

Phone: +49 (0)30 889 10-0

Fax: +49 (0)30 889 10-280

www.filmhotel.de

info@filmhotel.de



HOLLYWOOD MEDIA HOTEL
KURFÜRSTENDAMM

Location

The Hollywood Media was founded in 1999. This Summer, the hotel celebrates it's 10th anniversary. As a special film and movie hotel, the Hollywood Media Hotel is an extraordinary and unique project in Berlin and in Germany, which fascinates it's guests due to the singular ambience and composition of every single room in the hotel.

Arrival by Plane

Arrival at Airport "Tegel": Take the bus nr. 109 in direction of the Zoo (Zoologischer Garten) until Bleibtreustraße. Continue by foot in the travel direction of the bus and the hotel will be located on the right side of Kurfürstendamm at the intersection with Knesebeckstraße. The journey will take approximately 30 minutes.

Arrival at Airport "Schönefeld": Travel with the suburban railway S9 in the direction of Spandau to Savignyplatz. Exit Bleibtreustraße. Turn left to the street level and walk down

Bleibtreustraße until you reach Kurfürstendamm. Turn left again to Kurfürstendamm. After approximately 30 meters, you will see the hotel on the right side of Kurfürstendamm at the intersection with Knesebeckstraße. The journey will take approximately 1 hour.

Arrival by Train

Arrival at the train station "Hauptbahnhof" (Central Railway Station): From the main station (platform 16), you can take any suburban railway; S5 direction Westkreuz, S7 Direction Potsdam, S75 Direction Spandau or S9 Direction Spandau; to Savignyplatz. Exit Savignyplatz/ Bleibtreustraße and walk towards Knesebeckstraße. Turn left to Knesebeckstraße (through the suburban railway bridge and walk up to Kurfürstendamm. Cross the Kurfürstendamm and the Hollywood Media Hotel is located diagonally right. The journey will take approximately 20 minutes.

Arrival by Car

Freeway A 100, exit Kurfürstendamm, continue on Kurfürstendamm in the direction of the Zoo (Zoologischer Garten). The hotel is located on the right side of Kurfürstendamm at the intersection with Knesebeckstraße.

Conference Information – Good to know

Registration

If you have not yet registered or received a confirmation for attending the 2nd International Siron®Financial Solutions User Group, please contact Bengt Hellbach, via email: bh@tonbeller.com or by phone: +49 6251 7000-350 at your earliest convenience.

Please note that there is no charge for attending the 2nd International Siron®Financial Solutions User Group and the evening networking program although attendees will be required to pay their own travel and hotel room expenses.

Please visit the following webpage to register online:
www.tonbeller.com/International/usergroup2010/registration

Dress Code

Business casual is the appropriate attire throughout the conference and the evening networking program.

Hotel Recommendation

We recommend that you book early if you require a hotel during your attendance at the 2nd International SironFinancial Solutions User Group. Please make any reservations directly.

We recommend the following hotel for your stay in Berlin:

Concorde Hotel Berlin *****

Augsburger Str. 41
10789 Berlin
Germany

Phone: +49 (0)30 800 999 0
Fax: +49 (0)30 800 999 99
<http://berlin.concorde-hotels.de>



A sleek hotel with a tapering 17 storey limestone exterior, the Hotel Concorde Berlin is centrally located just off the fashionable Kurfuerstendamm boulevard in the heart of the City West. It is opposite the Kranzler Eck, only 100 metres from the Kaiser Wilhelm Memorial Church, and within walking distance of the Zoologischer Garten. Designed inside and out by renowned Berlin architect Jan Kleihues, the Hotel Concorde Berlin is characterised by elegant, understated design. The simple, minimalist interiors are enhanced by sophisticated lighting, warm colours and contemporary artwork.

Media Hotel Berlin ****

Kurfürstendamm 202
10719 Berlin
Germany
Phone: +49 (0)30 889 10-0
Fax: +49 (0)30 889 10-280
www.filmhotel.de
info@filmhotel.de



Berlin's first movie hotel celebrated its grand opening in 1999. Founded and operated by the world famous film producer Artur Brauner, the Hollywood Media Hotel is centrally located on the famous shopping boulevard Kurfürstendamm. The Hollywood Media Hotel's 182 luxurious rooms, suites and apartments, are each dedicated to famous international movie stars and film directors. Photos on the door, a portrait as well as a biography recall the careers and contributions of the stars. A walk through the hotel is an adventure in itself as you can find various memorabilia, posters and photos outlining the glorious history of the international film community.

A **block of rooms** at the Hollywood Media Hotel Berlin has been reserved at a specially discounted group rate. In order to reserve the rooms please contact **Mr. Oezalp** by phone (+49 30 889 10 270) or email (d.oezalp@filmhotel.de). The last day to reserve rooms at the discounted group rate is **August 12, 2010**, or until the room block is sold out. Due to high demand for rooms, we recommend that you book your room reservation as early as possible. Individuals must identify themselves as part of the group "TONBELLER" to receive the special group rate.

Visa Letter Information or Letter of Invitation

If you require a visa to attend the conference, we can provide an invitation letter. However, we cannot take responsibility for arranging your visa, nor can we be held responsible if the embassy refuses your application.

Contact Person

All enquiries should be directed to:

Bengt Hellbach

Phone: +49 6251 7000-350
Email: bh@tonbeller.com

2nd International Siron[®] Financial Solutions User Group

30th September & 01st October 2010
Hollywood Media Hotel Berlin

Registration Form

Fax back to: +49 6251 7000-140

or register online at: www.tonbeller.com/International/usergroup2010/registration

LAST NAME

FIRST NAME

POSITION

COMPANY

STREET

POST CODE/CITY

PHONE

FAX

EMAIL

Herewith I register for the 2nd International User Group 2010 (30th September and 01st October 2010)

I will join the evening event (Boat cruise on Spree)
on 30th September

I will bring my partner to the evening event
(Boat cruise on Spree)

www.tonbeller.com/International/usergroup2010/evening_program

DATE

SIGNATURE

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